

Exposure Engine

What good is getting a virtual tour from anyone if it is not seen by the largest audience possible? A Big reason home sellers use a listing agent to sell their home is to get that maximum exposure only a listing agent can bring to the table.



Our virtual tour and listing exposure is so far ahead of our competition that you will be amazed at the traffic you're getting when your weekly hit reports come in. We even send hot leads your way as your listings generate questions and comments from interested parties!!

The Exposure Engine allows real estate agents and local business owners to do what they do best and that is list homes, sell homes, and conduct everyday business while not getting their hands dirty with the online promotion of their listings and products. That's where we come in. The Exposure Engine creates many back links to the virtual tour. In the end, this means that our virtual tours start building natural rank on Realtor® name, and listing address. That's right...when you Google any of our customer names or the addresses of their listings, you are more than likely to see their virtual tours popping up organically in the search engine results pages.

Your listing & tour will appear on Craigslist, Googlebase, Trulia, Zillow, YouTube, AOL Video, FaceBook, Google Video, Oodle, Lycos, Local, Hot Pads, Vast, Properazzi, Dot Homes and more! Listings pushed to our exposure engine receive on average 40% MORE viewings than those that are not. We even keep your listing refreshed and updated until your listing is sold!

Furthermore our interactive virtual tours are pumped directly into the social bookmarking sites!! That's right, now you can bookmark your virtual tour to Digg, Delicious, Furl, FaceBook, FriendFeed, MySpace, BackFlip, LinkedIn, Reddit, Twitter, StumbleUpon, Technorati, Mixx and Bebo with just the click of a button directly off of your virtual tour!!!

We also have direct access to the PicturePath™ distribution portal through Realtor.com which puts your listings onto 83 additional national portal sites. You WILL get more viewings when you use our exposure engine and PicturePath portal than you would if you simply added listings into the MLS and company site alone.

We're not done yet because our new 2009 Exposure Engine is now including our E-Flyer. The E-Flyer is an HTML email-ready flyer that our customers can easily send out to prospects anytime they wish.

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Images*



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